

# Paul Mist

## Senior Web Designer & Developer

Email. [pmist@aislezero.co.uk](mailto:pmist@aislezero.co.uk)

Tel. 07732823976



## Profile

I am an original, enthusiastic, constructive, and skilled designer and am able to immerse myself in any project with a professional attitude. I am able to turn my hand to anything I am given with the ability to learn new skills quickly. I aim to work to the best of my ability and strive to learn as much as I can from any project. Learning is a passion for me and I love being actively involved in teaching new skills to others. I am always looking to better myself and take on new responsibilities whilst working as an individual and part of a team. I endeavour to fully address any client's brief with strong thinking and creativity paying close attention to the limits of any media and then pushing them where appropriate.

You can see my portfolio at [www.aislezero.co.uk](http://www.aislezero.co.uk)

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## Experience/Employment

2009-Present

### Freelance Senior Web Designer & Developer

Clients include: Wunderman Interactive, JWT, Dare Digital, Holler, Ogilvy & Mather, Skive, Candi International, Faber & Faber, Bookswarm, Big Briefs, Saint, Hatched.

2007-2009

### TBCH, London UK – Senior Digital Designer

During my time at TBCH as Senior Digital Designer I have been able to work and lead on projects for clients such as 3 Mobile, Egg, Smart, Mercedes-Benz, Royal Mail, The Post Office, Getty and more. I have been able to grow my technical and conceptual skills and learn new ones such as mobile video messaging. I have also been able to play an active role in encouraging creative discussion and skill sharing within the creative team by setting up a creative blog.

2004-2007

### Lateral Net, London UK – Web Designer

In my 3 years at Lateral I was able to advance as a designer and learn a great deal of new skills while putting in to practice my existing ones. I was able to work for such clients as Levis, Nintendo, Five TV, RSPCA, NHS, Amnesty International, MTV, Cadillac, Faber & Faber, and Napster. I had the opportunity to act as lead designer on projects such as the 'Make Some Noise' campaign and website for Amnesty International, and the ongoing maintenance of the 'Girls' section of the Levi's website for Europe. I also achieved a great understanding of the limits of digital medias and how to design for them appropriately and effectively while staying aware and up to date on emerging trends and technologies. Skill sharing and learning was an important part of my time at Lateral and I took on the role of setting up skill sharing sessions and also creating an online blog and tools to facilitate this.

2003-2004

Odd, London UK – Graphic Designer

I started work experience at Odd during 2003 on a two week basis, which was then extended after that period to 2 days per week while I finished my studies at University. Once my course was complete I was then able to take on more work and continued working at Odd on a full-time basis while finishing my final year degree show. During this time I held position as part of the creative team for such clients as Heineken, Abbey, Yahoo, Kerrang FM, Cancer Research, and Playstation.

## Other Experience

2005/2007/2008/2010/2011

University College for the Creative Arts – Sessional Tutor

On occasion I have had the privilege to be invited to the UCCA in order to give briefs to degree students, and then in turn give critical feedback on the outcome. I have also lead conceptual workshops and skills based sessions including teaching Flash, Actionscript and HTML. This has been a great experience and one I wish to continue. It has also strengthened my presentational and communication skills and allowed an outlet for my interest in learning and education in design.

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## Education

2001–2004 - Surrey Institute of Art & Design – Surrey UK

BA in Graphic Design: New Media.

2000–2001 – Kent Institute of Art & Design – Kent UK

Foundation Diploma in Art & Design

1998-2000 – West Kent College – Kent UK

A-Levels – Art – English

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## Skills

Applications:

Flash  
Coda  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects

Logic Pro  
Soundtrack Pro  
Final Cut Pro  
DVD Studio Pro  
Microsoft Office

Languages:

Actionscript (2/3)  
HTML(5)  
CSS(3)  
XML  
PHP  
MySQL  
jQuery/Javascript

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